



For Immediate Release – March 10, 2010

MADERA DISTRICT FAIR HOSTS FREE E-WASTE RECYCLING DAY

What:

The Madera District Fair will sponsor a FREE electronic waste recycling day on Saturday, March 20 from 10:00 am to 2:00 pm. This event provides the community with an opportunity to dispose of old computers, television sets, monitors and other out-dated, unusable or unwanted electronic items for proper recycling in a safe and environmentally friendly manner.

In California, it is illegal to simply throw and unwanted or broken television or computer monitor in the trash. Electronic items have toxic elements in them that are environmentally hazardous when they are dumped into landfills. By law, these products must be recycled properly in ways that won't harm the environment.

Each year, Californians replace hundreds of thousands of TVs, computers, monitors, and other electronic devices. In addition, they store millions more in homes, garages, and businesses. These products contain valuable resources such as metal, plastic, and glass which can and should be recycled instead of thrown away. The Madera District Fair has partnered with Fresno –based Electronic Recyclers International which will collect these products and recycle them in an environmentally safe manner.

“The Madera District Fair is proud to be able to offer this program in our community,” said Scott Sample, CEO of the Madera District Fair. “Not only is our community reducing the amount of waste in our landfills, we are also becoming more environmentally responsible by disposing of our electronic junk in a safe way.”

For additional information, please call 559-674-8511 or visit www.maderafair.com.

Materials not accepted include air conditioners and large appliances such as washers, dryers, refrigerators, and freezers.

Where:

Madera District Fairgrounds, 1850 W. Cleveland Ave.
Enter at new shopping center and follow signs.

When:

Saturday, March 20th from 10:00 am to 2:00 pm.