

MADERA DISTRICT FAIR

1850 W. Cleveland Ave., Madera, CA 93637
(559) 674-8511, fax 674-4516

NEW APPLICATION COMMERCIAL EXHIBITOR SPACE

September 9 - 12, 2010

This application is not a proposal or guarantee of space. All questions must be answered completely before consideration for space can be given:

PLEASE PRINT ALL INFORMATION. **PLEASE DO NOT SEND MONEY WITH THIS FORM.**

Company Name: _____

Contact: _____ Position: _____

Phone: _____ Bus. Phone: _____ Cell/other _____

Mailing Address: _____

Street Address: _____ City: _____ State: _____ Zip: _____

If a contract is issued you must provide the Fair with the required insurance coverage. You'll also be asked to fill out the California State Board of Equalization form that requires all vendors selling merchandise to have a seller's permit number. Nobody will be allowed on the grounds until these requirements are met.

Personal Business References:

| | Name | Address | Phone Number |
|-----|-------|---------|--------------|
| (1) | _____ | _____ | _____ |
| (2) | _____ | _____ | _____ |

List other fairs in which you have exhibited: _____

(OVER)

New application (commercial)

A selling privilege fee is required if you sell, write a contract, or take money. This selling privilege fee is in addition to the space rent.

Selling privilege fee: \$50.00 yes_____ no_____

INSIDE COMMERCIAL SPACE

(See fact sheet for space fees)

10' X 10' - In Line _____ or Corner _____ How Many _____

All inside spaces are furnished with one (1) 120 volts, 20-amp outlet

OUTSIDE COMMERCIAL SPACE

A PHOTOGRAPH OF YOUR BOOTH IS REQUIRED.

Space needed: Frontage_____ Depth _____ Height _____

Electrical requirements for outside: Voltage: 120_____ or _____ if possible

List all products (including brand names & price range) to be considered for selling, displaying, or handing out information during the fair. If a contract is issued, it will be assigned on the basis of this list only. If more room is needed you may attach a list of your products. You may not display or sell any products not listed.

PLEASE do not leave this blank. If you are handing out information list that information.

| Item | Price |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

I agree to abide by the Official Rules and Regulations stipulated in the contract agreement should exhibit space become available. This application in no way implies or guarantees that space will be offered. The Madera Fair reserves the right to refuse any application, and may refuse to execute a contract without giving a reason for same, or to relocate an exhibit at any time for the betterment of the Fair.

Signature _____ Date: _____

Title: _____

Madera District Fair
COMMERCIAL VENDOR FACT SHEET
September 9 – 12, 2010

FAIR HOURS

THURSDAY AND FRIDAY 5:00 PM - 11:00 PM
SATURDAY 3:00 PM - 11:00 PM
SUNDAY 3:00 PM - 11:00 PM

EXHIBITOR SPACE FEES

COMMERCIAL BUILDING

CORNER 10'X10' \$325.00
IN LINE 10'X10' \$275.00

OUTSIDE SPACE

MAIN STREET 10'X10' \$400.00
Each additional 10' of frontage space outside is \$200.00
Each additional 10' depth space outside is \$100.00

CARNIVAL STREET 10'X10' \$250.00
Each additional 10' of frontage space is \$150.00
Each additional 10' of depth space is \$50.00

SELLING PRIVILEGE FEE \$50.00

EXHIBITOR CREDENTIALS

When a contract is mailed it will include information regarding
credentials and parking passes.
(WFA credentials are accepted)

SET-UP DAYS AND HOURS

| | |
|-------------------------------|----------------------------|
| MONDAY, SEPTEMBER 6 | CLOSED |
| TUESDAY, SEPTEMBER 7 | 12:00 PM TO 5:00 PM |
| WEDNESDAY, SEPTEMBER 8 | 9:00 AM TO 5:00 PM |
| THURSDAY, SEPTEMBER 9 | 9:00 AM TO 12 NOON |