

# MADERA DISTRICT FAIR

1850 W. Cleveland Ave., Madera, CA. 93637  
(559) 674-8511, fax 674-4516

## NEW APPLICATION CONCESSION SPACE

*September 9 - 12, 2010*

This is not a proposal or guarantee of space. All questions must be answered completely before consideration for space can be given.

PLEASE PRINT ALL INFORMATION     ***PLEASE DO NOT SEND MONEY WITH THIS FORM.***

Name of Concession: \_\_\_\_\_

Contact: \_\_\_\_\_ Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Business/home     Phone: \_\_\_\_\_ Cell/other

Mailing Address: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**If a contract is issued** you must provide the Fair with the required insurance coverage. You'll also be asked to fill out the California State Board of Equalization form that requires all vendors selling merchandise to have a seller's permit number. Nobody will be allowed on the grounds until these requirements are met.

Personal Business References:

	<u>Name</u>	<u>Address</u>	<u>Phone Number</u>
(1)	_____	_____	_____
(2)	_____	_____	_____

Please give references of other fairs, etc. where you have worked: \_\_\_\_\_

How long have you been in the business: \_\_\_\_\_ years?

**OVER**

Please give a rough sketch of your layout:

Dimensions of your concession stand:

Frontage: \_\_\_\_\_ Depth: \_\_\_\_\_ Height: \_\_\_\_\_

Size of space needed (ground measurements including storage area and overhead awnings):

Frontage: \_\_\_\_\_ Depth: \_\_\_\_\_

Service from: end \_\_\_\_\_ side: \_\_\_\_\_ both sides \_\_\_\_\_

Electrical requirements: volts: \_\_\_\_\_ amps: \_\_\_\_\_ (30 amps. max)

Additional utilities required: water \_\_\_\_\_ graywater \_\_\_\_\_

Has your concession stand been approved by the California Health Dept.? ( ) yes - when \_\_\_\_\_ ( ) no

*Please attach a menu and photograph of your unit.*

**This application will not be processed without a proposed menu and a photograph of your unit.**

**\*I agree to abide by the rules and regulations stipulated in the contract agreement should space become available. This application in no way implies or guarantees that space will be offered. The Madera District Fair reserves the right to refuse any application, and may refuse to execute a contract without giving reason for same, or to relocate a concession at any time for the betterment of the Fair.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

# **2010 MADERA FAIR CONCESSIONAIRE FACT SHEET**

**September 9 – 12, 2010**

## **FAIR HOURS**

**THURSDAY AND FRIDAY 5:00 PM-11:00 PM**

**SATURDAY 3:00 PM - 11:00 PM**

**SUNDAY 3:00 PM - 11:00 PM**

## **CONCESSION FEES**

**\$500.00 MINIMUM GUARANTEE OR 25% OF GROSS FOOD AND DRINK SALES (LESS SALES TAX) WHICHEVER IS GREATER**

## **CREDENTIALS**

When a contract is mailed it will include information regarding credentials  
and parking passes  
(WFA credentials are accepted)

## **SET-UP DAYS AND HOURS**

<b>MONDAY, SEPTEMBER 6</b>	<b>CLOSED</b>
<b>TUESDAY, SEPTEMBER 7</b>	<b>12:00 PM TO 6:00 PM</b>
<b>WEDNESDAY, SEPTEMBER 8</b>	<b>9:00 AM TO 6:00 PM</b>
<b>THURSDAY, SEPTEMBER 9</b>	<b>9:00 AM TO 12 NOON</b>