

MADERA DISTRICT FAIR

1850 W. Cleveland Ave., Madera, CA. 93637
(559) 674-8511, fax 674-4516

NEW APPLICATION CONCESSION SPACE

September 8 - 11, 2011

This application is not a proposal or guarantee of space. All questions must be answered completely before consideration for space can be given:

PLEASE PRINT ALL INFORMATION ***PLEASE DO NOT SEND MONEY WITH THIS FORM.***

Name of Concession: _____

Contact: _____ Position: _____

Phone: _____ Business/home Phone: _____ Cell/other

Mailing Address: _____

Street Address: _____ City: _____ State: _____ Zip: _____

If a contract is issued you must provide the Fair with the required insurance coverage. You'll also be asked to fill out the California State Board of Equalization form that requires all vendors selling merchandise to have a seller's permit number. Nobody will be allowed on the grounds until these requirements are met.

Personal Business References:

Name

Address

Phone Number

(1) _____

(2) _____

Please give references of other fairs, etc. where you have worked: _____

How long have you been in the business: _____ years?

(OVER)

Please give a rough sketch of your layout:

Dimensions of your concession stand:

Frontage: _____ Depth: _____ Height: _____

Size of space needed (ground measurements including storage area and overhead awnings):

Frontage: _____ Depth: _____

Service from: end _____ side: _____ both sides _____

Electrical requirements: volts: _____ amps: _____ (30 amps. max)

Additional utilities required: water _____ graywater _____

Has your concession stand been approved by the California Health Dept.? () yes - when _____ () no

Please attach a menu and photograph of your unit.

This application will not be processed without a proposed menu and a photograph of your unit.

***I agree to abide by the rules and regulations stipulated in the contract agreement should space become available. This application in no way implies or guarantees that space will be offered. The Madera District Fair reserves the right to refuse any application, and may refuse to execute a contract without giving reason for same, or to relocate a concession at any time for the betterment of the Fair.**

Signature: _____ Date: _____

Title: _____

**2011 MADERA FAIR
CONCESSIONAIRE FACT SHEET
September 8 – 11, 2011**

FAIR HOURS

**THURSDAY AND FRIDAY 5:00 PM-11:00 PM
SATURDAY 3:00 PM - 11:00 PM
SUNDAY 3:00 PM - 11:00 PM**

CONCESSION FEES

**\$500.00 MINIMUM GUARANTEE OR 25% OF GROSS FOOD AND DRINK
SALES (LESS SALES TAX) WHICHEVER IS GREATER**

CREDENTIALS

When a contract is mailed it will include information regarding credentials
and parking passes
(WFA credentials are accepted)

SET-UP DAYS AND HOURS

**MONDAY, SEPTEMBER 5 CLOSED
TUESDAY, SEPTEMBER 6 12:00 PM TO 6:00 PM
WEDNESDAY, SEPTEMBER 7 9:00 AM TO 6:00 PM
THURSDAY, SEPTEMBER 8 9:00 AM TO 12 NOON**